



**MITS**  
**MADANAPALLE**

**MADANAPALLE INSTITUTE OF  
TECHNOLOGY & SCIENCE**  
(UGC-AUTONOMOUS INSTITUTION)

Student Activity Center

Literary Club MITS

Name of the Event: Ink & Literature – September 19, 2024

Venue: Seminar Hall B



**LITERARY CLUB MITS PRESENTS**



# INK & IMAGINATION

Thursday, Sep 19, 2024

Day 1: Competitive Events

## Sales Mojo

Imagine a magical power to the assigned product and make a one-minute sales pitch

## Connexion

Write an exciting story by connecting the two given images

**On the spot registrations**

**3-5 P.M. @ SEMINAR HALL A/B**

Friday Sep 20, 2024

Day 2: English Drama

## TOONVERSE ADVENTURE

-A trip through your childhood fantasies!

**+ PRIZE DISTRIBUTION**

**3-5 P.M. @ AUDITORIUM**

For Queries:

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## Report on “Ink & Imagination” – An event held by Literary Club MITS

**Purpose:** “Ink and Imagination” was organized by the Literary Club to foster creative writing and lateral thinking skills among the participants and the audience. The event also included a quiz held in the auditorium on the second day of the event with the aim of commemorating the International Day of Peace (which is observed on September 21, 2024). The quiz included questions related to world peace.

**Dates:** The event was held on Thursday, September 19, 2024 and Friday, September 20, 2024.

**Venue:** Competitions were held in Seminar Hall B (September 19, 2024) and the prize distribution was held in the Auditorium on September 20, 2024.

**Duration:** 3 p.m. to 5 p.m. on both days.

**Faculty Coordinators:** Dr. M. Parvathi and Dr. R. Sriganesh – Assistant Professors from the Department of English and Foreign Languages.

### **Event Preparation:**

All the event preparations were carried out collaboratively by the members of the Literary Club MITS from the second-, third-, and fourth-year B. Tech, with valuable guidance and support from our faculty coordinators. Under the leadership of the Club President, Ms. P. Sahithi, tasks were equitably delegated among all club members. We diligently created posters, crafted the properties required for the event such as cardboard dice with images on each side. promoted the event in classrooms and laboratories in all the wings of MITS on September 17 and 18, 2024. Students and faculty coordinators also curated a quiz for the audience.

### **Competitions:**

On the first day (September 19, 2024), we hosted a series of engaging competitions in the Seminar Hall B. A competitive activity named “Connexion”, wherein each students were asked to throw two large dices in from of them. They have to connect the picture on one dice with the emotion expressed on the image on the other dice. Thus students were given unique themes. Students expressed their creativity and story-telling talent using the activity.

Secondly, the more interesting activity named “Sales Mojo” was held. In this event, the students were asked to make a Sales Pitch of an interesting property they choose amongst the set of items covered by a cloth.



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They have to spontaneously assume a magical quality to that product and sell it to the audience. Winners were judged based on their language, persuasion, and creativity.

These activities unfolded in the esteemed presence of Dr. K. Lakshmi Devi, Dr. S. Mohankumar, Dr. M. Parvathi and Dr. R. Sriganesh, all faculty members from the Department of English and Foreign Languages. They also judged the events with unbiased minds. Our Club President and its members also actively participated, creating an atmosphere of enthusiasm and intellectual exchange.



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